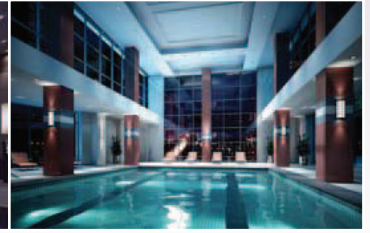
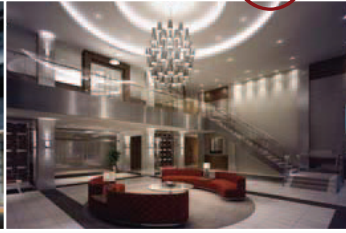




West Village



At Tridel's newest community, a village vibe meets an urban flair

West Village in Etobicoke offers the best of both worlds — the warmth and friendliness of a smaller community and the contemporary styling of luxury urban towers. This elegant new development from Tridel has everything sought by today's discerning urbanite: well-appointed suites, outstanding amenities, beautifully landscaped grounds and unsurpassed proximity to downtown, shopping and recreational facilities.

"We wanted to create a community where people would feel they have truly found their home. A community that's friendly yet sophisticated, comfortable but elegant; a community so distinctive, it's unlike any other," says Jim Ritchie, Senior Vice President, Sales and Marketing at Tridel.

The singular experience of West Village starts in the spectacular lobby, inspired by some of the world's best, five-star hotels and continues above as residents take in the breathtaking views of the dramatic Toronto skyline and the ever-changing face of Lake Ontario.

Inside their suites, every aspect of a West Village residence is designed to impress, as suites offer an array of standard features including rich broadloom in the bedrooms and premium plank laminate floating floors in the living areas. Residents will be able to unwind in the spa-inspired bathrooms which boast relaxing soaker tubs, luxurious cabinetry with cast granite countertops and contemporary fixtures. Home gourmets will be inspired by the chef's kitchen, appointed with a choice of quartz or granite counters and gleaming stainless steel appliances.

Home entertaining at West Village moves to the next level as residents can take advantage of the private screening room, enjoy a casual barbeque with friends on the lush rooftop garden, or cater a special celebration in the exclusive private bar and lounge.

Of course, no twenty-first century village would be complete without environmentally friendly features, and as a Tridel Built Green. Built for Life.® community, West Village is being designed and built with Tridel's industry-best approach to sustainability and energy conservation.

Tridel's commitment at West Village to creating a healthy and sustainable community starts in the earliest planning phases, applies to the materials and techniques used in the construction process and extends to the features and finishes selected throughout the common areas and suites. Besides being just plain good for the planet, this rigorous commitment to increased conservation and energy efficiencies means a greatly reduced cost of living for the residents.

Accented by four soaring residential towers, the heart of this master-planned community lies in its tree-lined streetscapes and pedestrian friendly avenues. Inside, residents in Towers 1 and 2 will enjoy shared recreation amenities including a boutique fitness facility that offers an indoor swimming pool, whirlpool and sauna, as well as state-of-the-art cardio and weight equipment.

As a community within a community, West Village is surrounded by some of the best that Etobicoke has to offer: Centennial Park, Stadium and Golf Centre, Sherway Gardens and Etobicoke Civic Centre. Local restaurants and boutiques are nearby, and the community is set amid parks, ravines and nearby green spaces.

Ideally situated for today's urban villager, West Village's Eva Road location, near the

427, makes it an easy commute by car or transit to downtown Toronto, and it puts residents just a heartbeat away from Pearson International Airport.

Suites will be available in one-bedroom, one-bedroom plus den, two-bedroom and two-bedroom plus den layouts, with prices starting at just \$212,000 and sizes that start at just over 500 square feet.

"While West Village is a community that offers an excellent location, elegant design, tremendous features, finishes and amenities, accessible pricing and a commitment to energy efficiency, its greatest asset is that it's a Tridel community," says Ritchie.

Indeed, after more than 70 years, and 70,000 homes, Tridel continues to be recognized by both its purchasers and peers for its singular approach to condominium development. Named in 2009 as the Ontario Home Builder of the Year by the Ontario Home Builders Association, Tridel has also been ranked as "Highest in Customer Satisfaction" for the past four years by J.D. Power and Associates.

With a longstanding reputation for quality, the launch of West Village — Tridel's newest condominium community — has been eagerly anticipated by condo buyers, who want to be among the first to experience this exciting new community.

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FOR MORE INFORMATION

Those looking for a preview of West Village are encouraged to call or register at the website.

416.620.1887

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